

Opportunity

Family Movies on SYFY Sponsorship Opportunity 2018



Channel

SYFY

Start

Available now

Platforms

On-air

The Opportunity

Family Movies on SYFY provides a perfect opportunity for brands and advertisers to reach families as they explore far-flung worlds and meet captivating characters. SYFY's selection of family films are guaranteed to enchant, thrill and inspire creativity across its diverse group of viewers.

With approximately 15 movies per week, there is plenty of opportunity for brands to join the adventure and unlock the imaginations of this fun-loving audience.

About Channel

SYFY is home to a varied selection of series and films that will electrify and entertain its audience. Exploring distant lands, dystopian futures, and supernatural happenings; SYFY's content creates wonder with fictional narratives, and inspires with relatable emotions.

With larger-than-life characters, intriguing settings and gripping stories, with Family Movies on SYFY there's an adventure for everyone.

Contact Details

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Example programming

- The Spiderwick Chronicles
- Peter Pan
- Journey to the Centre of the Earth
- The Addams Family
- Dinosaur Island
- The Adventurer: The Curse of the Midas Box
- Scooby-Doo 2: Monster's Unleashed
- Astro Boy
- Atlantic Rim

Scheduling & Accreditation

- Monday to Sunday
- 15 sponsored movies per week
- 150 sponsorship credits per week
- 15" openers/closers & 5" break bumpers
- Exact dates can be chosen by the client to suit their requirements



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