

# Opportunity

## Y CLWB RYGBI

Sponsorship opportunity 2019/2020  
Guinness Pro 14 & Indigo Group Premiership



Channel



Start

28<sup>th</sup> September 2019

Platforms

On-air

### The Opportunity

Sky Media and S4C are excited to offer brands and advertisers the opportunity to sponsor *The Guinness Pro 14 & Indigo Group Premiership* for the 2019/2020 season. This offers companies the opportunity to promote their brand along side one of the four major professional leagues in Europe. This competition involves professional teams from Ireland, Italy, Scotland, South Africa and teams from all four regions of Wales. It also gives brands greater reach across the whole of Wales as this opportunity also includes the Indigo Group Premiership, which is in it's first season of the new format of the Welsh Premiership, the top tier of club rugby in Wales. It will broadcast the competition of 12 Welsh teams over the 2019/2020 season.

### About S4C Coverage of Rugby

S4C will show live and exclusive free to air coverage of all four Welsh regions within the first five rounds of the 2019/2020 Guinness PRO14 season. Live rugby will also return to the popular Saturday 17:15 evening slot on S4C.

- 17 Live and exclusive free to air games including 2 x Christmas derbies
- S4C show one other Guinness PRO14 match played over the weekend as live. Total 32 matches
- 9 x Sunday morning repeats
- Total of 58 matches across the season

### Contact Details

Wesleigh Lewis | MP Partnership  
Controller

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### Scheduling & Accreditation

- 28<sup>th</sup> September 2019 – 20<sup>th</sup> June 2020
- Openers: 72 x 15"
- Closers: 72 x 10"
- Break Bumpers: 363 x 5"
- Approx. Sponsorship Credits: 507
- Total of 68 Matches across the season, including Sunday repeats

